**2019 Taproot Advertising Contract**

P.O. Box 2065

Idaho Falls, ID 83403

Ph 208-681-4769 Fax 208-529-0832

Name of Firm \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Mailing Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



**\_\_\_\_\_\_\_ 1/2 Page (horizontal or vertical)**

**$ 135**

**$ 675**

**\_\_\_\_\_\_\_ 1/4 Page (horizontal or vertical)**

**$ 100**

**$ 500**

**\_\_\_\_\_\_\_ 1/8 Page (Business Card)**

**$ 60**

**$ 300**

City, State, Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_-\_\_\_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_-\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# TAPROOT ADVERTISING

**Full Year**

**Paid in advance**

**Ad sizes and rates: 1 Issue 6 Issues**

**\_\_\_\_\_\_\_ Full Page - members $ 190 $ 935**

**non-members $ 220 $1,075**

**non-members $ 155 $ 775**

**non-members $ 115 $ 575**

**non-members $ 70 $ 345**

**\_\_\_\_\_\_\_ Classified Ad no charge no charge**

**non-members $ 60 per issue only**

**Starting Issue:**  **January**  **March**  **May**

 **July**  **September**  **November**

**\*\*\*Copy Deadline: 15th of month preceding publication (Dec. 1st for Jan/Feb issue)**   Ad copy enclosed/sent electronically  Use same ad as last issue

**Electronic ads must be submitted in one of the following formats: .jpg. .tiff, or .pdf**

**Contract: Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ AD Cost: $ \_\_\_\_\_\_\_\_\_ Total Attached $ \_\_\_\_\_\_\_\_\_ Check # \_\_\_\_\_\_\_\_\_\_**

**Credit Card # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp. Date \_\_\_\_\_\_\_\_\_\_\_\_**

## Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
| **Ad Sizes**          Full page        1/2 Page Vertical    1/2 Page Horizontal        1/4 Page Vertical    1/4 Page Horizontal        1/8 Page  Business Card | Height  9.25”  9.25”  4.625”  4.625”    2.313”  2.313” | Width  7.5”  3.75”  7.5”  3.75” 7.5”  3.75” | \*Specifications: All typesetting, enlargements or  reductions will be charged to advertiser at current printer rates.    \*Electronic ads should be submitted in .jpg, .tiff, or .pdf files to abates@inlagrow.org    \*Ads will be black/white for printed version and full color for the website. Please submit both.    \*All advertising is payable in advance, no advertising will be run without payment.    \*Checks should be made out to: INLA. Please complete contract and attach check or fax to 208-529-0832 or scan and email to abates@inlagrow.org.         |  | | --- | | Ann Bates, Editor  208-681-4769 abates@inlagrow.org | |