



United States Department of Agriculture  
National Agricultural Statistics Service

## Press Release

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### **Idaho Nursery and Greenhouse Sales Total \$49.7 Million**

Idaho nurseries and greenhouses sold an estimated \$49.7 million dollars of plants and plant materials in 2010, a 1 percent decrease from the 2009 estimate of \$50.2 million and a 35 percent decrease from 2008, according to the National Agricultural Statistics Service. Field grown sales, excluding Christmas trees, totaled \$31.7 million, a decrease of 3 percent from last year's estimate of \$32.7 million. Greenhouse grown sales totaled \$17.4 million, an increase of 3 percent from last year's estimate of \$16.8 million. Christmas tree sales decreased 11 percent in 2010 totaling \$596,000. The 2009 total sales for nursery and greenhouse had adjustments made based on the 2009 Census of Horticulture.

The total area for field grown nursery products in Idaho, including sod and cut Christmas trees for 2010, is estimated at 9,700 acres, a 13 percent decrease from the 2009 estimate of 11,200 acres. The total square footage of greenhouse grown products in Idaho for 2010 is estimated at 2.25 million square feet, a 4 percent decrease from the previous year estimate of 2.35 million square feet.

Greenhouse grown sales accounted for 35 percent of the total in 2010, compared to 33 percent the previous year. The largest decrease in sales was for sod, showing a decrease of \$1.92 million from a year ago. This survey reflects the total gross sales of Idaho grown plants and plant materials including Christmas trees at a grower level price. It does not include nursery or greenhouse items purchased from others for immediate resale. It also does not include vegetable seed or produce sales.

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