

IDAHO HORTICULTURE EXPO, Wednesday, January 17

Wednesday Jan. 17	Tree Care Room 130	Bugs and Weeds 110 A & B	Landscape Contractors 120 A & B	Innovative Retail 120 C	Green Collar College 110 C & D
7:00 am	REGISTRATION				
8:00 am -- 9:00 am	David Cox The History of Large Tree Transplanting CEU	Jeff Weier Hantavirus and Other Rodent Borne Diseases PRC	Jeffrey Pettingill, Seneca Hull, Dennis Fix Breaking Yews	Warren Gorowitz Sustainability and the "Green Industry", The New Odd Couple?	Skyler Westergard Finding The Anthers: What is this Woody Plant?
9:00 am -- 9:30 am	BREAK				
9:30 am -- 10:30 am	Paul Fitzer Trials, Treebulations, and Treechary In Neighborly Tree Disputes CEU	Jeffrey Pettingill Noxious Weeds PRC	Pat Greeley Silva Cells from the Ground Up	Kelly Norris Plants with Style	Richard Guggenheim Common Diseases in the Landscape PRC
10:30 am -- 10:45 am	BREAK				
10:45 am -- 11:45 am	Dr. Tom Smiley Tree Roots & Stability: How Many Roots Can You Cut? CEU	Dr. Mike Stafford How to Identify & Control Grassy Weeds in Turf and Ornamental Beds PRC	Jenny Peterson Creating a Garden for Relaxation and Healing Book Signing	Julie Moir Messervy Landscaping Ideas that Work Book Signing	Richard Guggenheim Hands-on Diagnoses PRC
11:45 am -- 1:00 pm	LUNCH ON YOUR OWN				
1:00 pm -- 2:00 pm	Linda Chalker-Scott Arboreal Zombies: Tree Care Myths that Refuse to Die CEU	Jeff Weier Insecticides & Insecticide Safety PRC	Julie Moir Messervy Home Outside, Creating the Landscape You Love	Kelly Norris Gardening with a Y Book Signing	Brad Stokes IPM – Theory, Practice & Reality PRC
2:00 pm -- 2:15 pm	BREAK				
2:15 pm -- 3:15 pm	Dr. Tom Smiley What is the Best Way to Plant a Tree? Applying the ANSI Transplanting Standard CEU	Richard Guggenheim Managing Common Diseases in the Landscape PRC	Linda Chalker-Scott Horticultural Zombies: Landscape Myths that Refuse to Die Book Signing	Jenny Peterson Selling Wellness: Cultivating the Relationship Between Gardening & A Healthy Lifestyle Book Signing	Montessa Young Water Wise Secrets
3:15 pm -- 3:30 pm	BREAK				
3:30 pm -- 4:30 pm	Gary Moen Norway Maple & Verticillium Wilt: The Insidious Disease CEU & PRC	Brad Stokes IPM – Alternative Practices to Pesticide Use: How Much is too Much? PRC	Jason Cupp Understanding Your Sales Process: It's About YOU or All About THE CLIENT ~ Industry Sales Trends That Will Deliver Profits		Dr. Robert Tripepi Career Opportunities in the Green Industry - Great Professions for Creative and Energetic People
2:00 pm -- 5:00 pm	INLA SCHOLARSHIP SILENT AUCTION IN THE MAIN LOBBY				

IDAHO HORTICULTURE EXPO, Thursday, January 18

Thursday Jan. 18	Tree Care Room 130	Bugs & Weeds 110 A & B	Landscape Contractors 120 A & B	Innovative Retail 120 C	Growers 110C	Irrigation 110 D
7:30 am	REGISTRATION					
8:00 am – 9:00 am	Shawn Freedburg Suspended Paving – Why, When and Where to Use It CEU	Sherman Takatori Pesticide Spills: What Businesses and Organizations Need to Know PRC	Evelyn Hadden Designing Hellstrip Gardens: Challenges & Inspiration	Darcy Daniels Beyond Pinterest- Unlocking the Secrets Behind the Pretty Picture	Mary Ridout Mycorrhizae in the Nursery: Snake Oil or Silver Bullet?	Steve Eglinton & Chad Shouse Smart Controllers for Irrigation
9:00 am – 9:15 am	BREAK					
9:15 am – 10:15 am	Damien Carré Climbing, Rigging, & Safety CEU	Dr. Paul Castrovillo What's Been Going On With Japanese Beetle in Boise – and Why the Heck Should I Care? PRC	Jason Cupp Leaders of Leaders: Tips for Every Employee How to Manage, Lead & Communicate to Grow Within the Organization	Landon Whitesides Marketing Strategies for the Horticulture Industry	Montessa Young Is Water the Problem or the Solution?	
10:15 am – 10:30 am	BREAK					
10:30 am – 11:30 am	Damien Carré Life Amongst the Old Growth Trees - Experience, Learn & Appreciate CEU	Ariel Agenbroad Could You Be Doing More for Your Pollinators and Beneficial Insects? PRC	Brett Van Paepegem & Romeo Gervais Landscaping with Firewise Plants	Evelyn Hadden Best Plant Choices for Hellstrip Gardens Book Signing	Jerry Toll Cracking the Consumer Behavior Code: The Nut Doesn't Fall Far from the Tree.	Kevin Evans Legislative Changes for Backflow in 2018
11:30 am – 1:00 pm	LUNCH & LEARN Come to hear the buzz of the industry, exchange news and information.					
1:00 pm – 5:00 pm	IDAHO HORTICULTURE EXPO TRADE SHOW Located in the Grand Ballroom					
1 – 2 pm 1 – 5 pm 2 – 5 pm	City Forester's Meeting <i>in 110 A</i> ISA Arborist Certification Exam <i>in 110 D</i> NALP Written Exams (CLT) and INLA Written Certification Exams (CNP and CPD) <i>in 110 C</i>					
5:00 pm – 7:00 pm	GREEN INDUSTRY GATHERING - Casino Night Light hor d'oeuvres, refreshments, games, prizes and more!					
Concludes at 7:00 pm	INLA SCHOLARSHIP SILENT AUCTION IN THE MAIN LOBBY					

IDAHO HORTICULTURE EXPO, Friday, January 19

Friday Jan. 19	Tree Care Room 130	Bugs and Weeds 110 A & B	Landscape Contractors 120 A & B	Innovative Retail 120 C
8:00 am	REGISTRATION			
8:30 am – 9:30 am	James Komen What Happens When 14 Arborists Appraise the Same 10 Trees CEU	Tom Gritzmacher How Not to Grow Fat and Sassy Grass Crunchers PRC	Tom Shay Strategies to Win in a Challenging Economy	Susan Yoder Seed Your Future – Inspiring the Next Generation to Ensure a Qualified Workforce
9:30 am – 9:45 am		BREAK		
9:45 am – 10:45 am		Dr. Don Morishita Identifying Plants in the ISDA Applicator Manual & Some Characteristics to Help Remember Them PRC	Tom Shay Getting Extraordinary Results from Ordinary People	Darcy Daniels How to Use eGardenGo® to Hone in on the Best Plant Combos for Your Customers
10:45 am – 11:00 am	BREAK			
11:00 am – 2:00 pm	Join us for the IDAHO HORTICULTURE EXPO TRADE SHOW Featuring the latest in products and technology Located in the Grand Ballroom			

If you are not already a member of the **Idaho Nursery & Landscape Association** we invite you to join the organization. Here are just a few benefits of membership:

- Help INLA ensure a collective voice in the legislature.
- Have your company listed on the **INLA** website and on the **Planting Idaho** website.
- Receive discounts on registration fees.
- Discounts on certification exams.

