



# Idaho Preferred™ Participation Application

Idaho Preferred™ is the new and exciting program that publicizes the *quality, diversity, and availability* of Idaho food and agriculture. Idaho Preferred™ is a program of the Idaho State Department of Agriculture and is administered in accordance with IDAPA 02, Title 1, Chapter 4. To determine your eligibility to participate in Idaho Preferred™, please complete and return this application. Thank you for your interest in this important and exciting program - we look forward to welcoming you as a participant.

## 1. Applicant Information

Business/Farm Name

Federal ID# or SS#

Contact Name

Title

Street Address

City/State/Zip

Telephone

Fax

Email

Website

## 2. Type of Operation

- Producer
- Packer/Shipper/Processor
- Supporting Organization
- Retail/Foodservice
- Broker/Distributor

## 3. Is your product(s) or the product(s) you intend to promote:

- Grown/Raised in Idaho
- Processed in Idaho

## 4. Product Qualification: (Section 200 of Program Rules) Check all that apply

### a. Fresh produce, commodities, and meat:

Is your product(s) or the product(s) you intend to promote 100% grown or raised in Idaho?

- Yes
- No

### b. Processed foods and beverages:

Does your product(s) or the product(s) you intend to promote meet the minimum requirements outlined in Section 200.02.b of the Program Rules?

- Yes
- No

### c. Non-food agricultural products:

Does your product(s) or the product(s) you intend to promote meet the minimum requirements outlined in Section 200.02.c of the Program Rules?

- Yes
- No

**PLEASE CONTINUE ON PAGE 2**

**7. Annual Participation Fees**

Please mark the appropriate category and attach a check or money order made payable to ISDA for the corresponding fee as listed. If you qualify in more than one participation category, you will be assessed the higher of the applicable fees.

- Producer \$50.00
- Packer/Shipper/Processor \$100.00
- Supporting Organization \$100.00
- Retail/Foodservice Complimentary
- Broker/Distributor Complimentary

**Program Requirements**

- The Idaho Preferred program is governed under the Idaho Administrative Procedures Act, IDAPA 02, Title 1, Chapter 4)
- The Idaho Preferred logo is a registered symbol and is regulated by the Idaho State Department of Agriculture.
- In order to maintain the integrity of the program, it is recommended that the Idaho Preferred logo be used on top-quality products.
- The Idaho Preferred logo must only be used on food and agricultural products that have been grown, raised, or processed in the state of Idaho and meet the requirements as established in the Program Rules.
- Retail displays of products maintained by the Participant for which the logo is used must be kept clean and orderly.
- In accordance with the Program Rules, Participants must maintain records concerning the use of the logo and allow the Department to examine such records.
- If the logo is used in conjunction with a private logo or mark, such use must not be misleading or detract from the Idaho Preferred logo or program in any way, as determined solely by the Department.

**Sign and date your completed application and return it by mail, along with a check or money order for the appropriate fee made payable to ISDA, to:**

**Idaho State Department of Agriculture  
ATTN: Idaho Preferred  
PO Box 790  
Boise, ID 83701**

**For assistance call: 208-332-8678**

**8. Idaho Preferred Directories**

Would you like your company and product information published in print and on-line directories?

- Yes
- No

**Certification and Agreement**

- The Participant acknowledges that Idaho Preferred promotional items, stickers, and other related material will be provided at a cost not exceeding the actual cost of production.
- The undersigned person certifies that the answers provided in this application are accurate and that he or she is duly authorized to execute this application. If accepted into the program, the Participant agrees to comply fully with the Idaho Preferred Program Rules, including product standards and logo use guidelines, or as they may be subsequently revised by the Department.
- The Participant acknowledges the Department's exclusive right, title, and interest in and to the Idaho Preferred logo, and will not in any manner claim or represent that it has any ownership in the logo. The Participant further acknowledges and agrees that use of the logo shall not create any right, title, or interest in the Participant and upon termination of the agreement, the Participant will cease and desist all use of the logo.
- The Participant understands and agrees that participation in the program, including submission of forms and fees, shall be renewed on an annual basis.

Signature of Authorized Agent or Representative

Name (Typed or Printed)

Title

Date

